

Rep Order# 6825575 Ver# 1 Status New
EC'd No

Traffic Order# 781899

Printed: 06/18/2012 1:40 PM
Last Received: 06/18/2012 1:28 PM
Showing Buylines: All Lines

1 of 2

Station WUPW-TV TOLEDO, OH.
Advertiser () RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 904
Buyer ELISE CLOYD
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //904
Flight Dates 06/26/2012 - 06/30/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: RESTORE OUR FUTURE, INC. SC-*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS \$1600
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-------|---------|----------------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | ----- | --- | --- | --- | --- | --- | --- | --- | --- |
| | 1 | TU-SA | 10P-11P | | :30 | \$200.00 | 06/26-06/30 | 5 | 1 | 5 | \$1,000.00 | |
| | | | | Buyline Comment: LATE NEWS | | | | | | | | |
| | 2 | F | 9P-10P | | :30 | \$300.00 | 06/29-06/29 | 2 | 1 | 2 | \$600.00 | |
| | | | | Buyline Comment: BONES | | | | | | | | |

---REPORT TOTALS---

Report Totals: 7 / \$1,600.00

---SALES MONTHLY TOTALS---

Jul 12: 7 / \$1,600.00
Sales Totals: 7 / \$1,600.00
Station Totals: 7 / \$1,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | | | | | | |
|---------------|----------|------|----|------|----|------|----|------|-----|------|-----|
| Market Totals | \$53,333 | CATV | 0% | WNGT | 0% | WNWO | 4% | WTOL | 52% | WTVC | 41% |
| | | WUPW | 3% | | | | | | | | |

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Rep Order# 6825575 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 06/18/2012 1:40 PM
Last Received: 06/18/2012 1:28 PM
Showing Buylines: All Lines

2 of 2

Station WUPW-TV TOLEDO, OH.
Advertiser () RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 904
Buyer ELISE CLOYD
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //904
Flight Dates 06/26/2012 - 06/30/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Books JUL11, EJUL12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE